

Client pilot proposal template (Template & Video Brief)

Download a free client pilot proposal template with scope, evidence, evaluation and a dated next step. Includes an editable text file and a fictional example.

Client pilot proposal

Axiom Lab - <https://axiomlab.online>

1. The client situation, confirmed or explicitly assumed

[Your facts here]

2. One project, team or category in scope

[Your facts here]

3. The proposed workflow

[Your facts here]

4. Who makes the approval decision

[Your facts here]

5. What will be measured and how

[Your facts here]

6. Review date and decision rule

[Your facts here]

7. What this pilot does NOT yet prove

[Your facts here]

8. The next step to agree together

[Your facts here]

Do not invent customers, numbers, qualifications or results. Examples are not endorsements.

Turn your PDF, PPTX pitch deck, or brief into a 30-180s narrated business video

Upload slides or documents at Axiom Lab for free material analysis before production:

- > Edit or copy this template online: <https://axiomlab.online/templates/client-pilot-proposal>
- > Watch the complete 74s demonstration film: <https://axiomlab.online/examples/client-pilot-demo>
- > Turn your PDF or PPTX deck into a video: <https://axiomlab.online/pitch-deck-to-video>
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