

Founder introduction brief template (Template & Video Brief)

A free founder introduction template for your professional focus, supporting experience and next conversation. Read the full brief before downloading.

Founder introduction brief

Axiom Lab - <https://axiomlab.online>

1. Name and professional focus

[Your facts here]

2. Whom you help

[Your facts here]

3. The problem you work on

[Your facts here]

4. One relevant experience or work sample

[Your facts here]

5. Source and permission for any client example

[Your facts here]

6. Your preferred next conversation

[Your facts here]

7. Contact details you approve for publication

[Your facts here]

8. Permission for appearance and voice

[Your facts here]

Do not invent customers, numbers, qualifications or results. Examples are not endorsements.

Turn your PDF, PPTX pitch deck, or brief into a 30-180s narrated business video

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- > Edit or copy this template online: <https://axiomlab.online/templates/founder-introduction-brief>
- > Watch the complete 74s demonstration film: <https://axiomlab.online/examples/founder-introduction-demo>
- > Turn your PDF or PPTX deck into a video: <https://axiomlab.online/pitch-deck-to-video>
- > Rehearse with the free script timer: <https://axiomlab.online/tools/script-timer>