

Independent course orientation brief (Template & Video Brief)

Tell enrolled learners how to get started and what to do in the first week. Edit, copy or download this free template, with inputs, a story order and review points.

Independent course orientation brief

Purpose: Tell enrolled learners how to get started and what to do in the first week.

Course goal: [Add your own information]

Who the course assumes you are: [Add your own information]

Materials or software: [Add your own information]

Learning sequence: [Add your own information]

Weekly time estimate: [Add your own information]

First assignment: [Add your own information]

Support channel: [Add your own information]

Story order: Welcome learners, orient them to the course path, explain the first assignment and show where to ask for help.

Review: Make a 60-120 second orientation, separate from the full lessons. Check that all material and support links are accessible to enrolled learners.

For a video (if needed): target duration, narration language, required visuals and one next action. Confirm scope and quote before production.

Turn your PDF, PPTX pitch deck, or brief into a 30-180s narrated business video

Upload slides or documents at Axiom Lab for free material analysis before production:

- > Edit or copy this template online: <https://axiomlab.online/templates/independent-course-orientation>
- > Watch the complete 74s demonstration film: <https://axiomlab.online/examples/pitch-deck-demo>
- > Turn your PDF or PPTX deck into a video: <https://axiomlab.online/pitch-deck-to-video>
- > Rehearse with the free script timer: <https://axiomlab.online/tools/script-timer>