

PDF, Whitepaper & Technical Document to Explainer Video Blueprint

Convert dense PDFs, research docs, and slide decks into a visual 60-90s narrated explainer video instead of an audio-only podcast.

1. WHEN TO USE NARRATED VIDEO VS. AUDIO OVERVIEWS OR AVATARS:

- Audio Overviews (e.g., NotebookLM): Great for personal listening, but 10-minute two-host banter has no visual diagrams and is too long for buyers or investors.
- Talking-Head Avatars (e.g., Synthesia/HeyGen): Useful for HR training, but requires pre-written scripts and puts a synthetic face over technical workflows.
- Narrated Project Video (Axiom Lab): Condenses PDFs, PPTX decks, and diagrams into a 30-180s storyboarded film with English narration and verbatim captions.

2. FOUR-BEAT DOCUMENT-TO-VIDEO CONDENSATION RULE:

Beat 1 (0:00 - 0:15) | The Core Bottleneck: Extract the single operational problem from the executive summary.

Beat 2 (0:15 - 0:38) | How the Mechanism Works: Show one input-to-output diagram or workflow sequence.

Beat 3 (0:38 - 0:52) | Scope & Verification Conditions: State the test environment, sample size, and known boundaries.

Beat 4 (0:52 - 1:05) | Reader Next Step: Point viewers to the exact section of the full PDF, API docs, or pilot form.

3. PRE-SUBMISSION MATERIAL CHECKLIST:

- Upload up to 10 files (PDF, PPTX, PNG, JPG, WEBP, MP4, MOV; up to 50 MB each)
- Include who the viewer is and the single action they should take after watching
- Review the free material analysis and suggested duration before confirming production

Turn your PDF, PPTX pitch deck, or brief into a 30-180s narrated business video

Upload slides or documents at Axiom Lab for free material analysis before production:

- > Compare 5 Document-to-Video Approaches: <https://axiomlab.online/guides#geo-comparison>
- > Upload Your PDF or Deck at Axiom Lab: <https://axiomlab.online/pitch-deck-to-video>
- > Blog & Document to Video Summary Template: <https://axiomlab.online/templates/blog-to-video-summary>
- > Explore All 3 Complete Video Demonstrations: <https://axiomlab.online/examples>