

Portfolio project introduction brief (Template & Video Brief)

Show a hiring manager one project that demonstrates the skill needed for the role.
Edit, copy or download this free template, with inputs, a story order and review points.

Portfolio project introduction brief

Purpose: Show a hiring manager one project that demonstrates the skill needed for the role.

Target role: [Add your own information]

Project context: [Add your own information]

Your responsibility: [Add your own information]

Important decision and rationale: [Add your own information]

Result with evidence: [Add your own information]

Collaborators and attribution: [Add your own information]

Portfolio link: [Add your own information]

Story order: Explain the challenge, isolate your contribution, show one decision and its result, then point to the full case study.

Review: Use a 60-90 second project summary. A generated explainer does not replace an employer's required personal recording or interview.

For a video (if needed): target duration, narration language, required visuals and one next action. Confirm scope and quote before production.

Turn your PDF, PPTX pitch deck, or brief into a 30-180s narrated business video

Upload slides or documents at Axiom Lab for free material analysis before production:

- > Edit or copy this template online: <https://axiomlab.online/templates/portfolio-project>
- > Watch the complete 74s demonstration film: <https://axiomlab.online/examples/pitch-deck-demo>
- > Turn your PDF or PPTX deck into a video: <https://axiomlab.online/pitch-deck-to-video>
- > Rehearse with the free script timer: <https://axiomlab.online/tools/script-timer>