

# Property listing introduction brief (Template & Video Brief)

Give a buyer or renter accurate essentials before they arrange a viewing. Edit, copy or download this free template, with inputs, a story order and review points.

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Property listing introduction brief

Purpose: Give a buyer or renter accurate essentials before they arrange a viewing.

**Listing address or area:** [Add your own information]

**Verified floor area and rooms:** [Add your own information]

**Price and included costs:** [Add your own information]

**Availability:** [Add your own information]

**Actual photos or tour:** [Add your own information]

**Transport and amenities sources:** [Add your own information]

**Viewing contact:** [Add your own information]

Story order: Introduce the location and layout, highlight verified practical details and explain how to book a viewing.

Review: Use a 45-60 second narrated summary. Do not use an illustrative generated interior as evidence of the actual property's appearance.

For a video (if needed): target duration, narration language, required visuals and one next action. Confirm scope and quote before production.

## Turn your PDF, PPTX pitch deck, or brief into a 30-180s narrated business video

Upload slides or documents at Axiom Lab for free material analysis before production:

-> Edit or copy this template online: <https://axiomlab.online/templates/property-listing>

-> Watch the complete 74s demonstration film: <https://axiomlab.online/examples/pitch-deck-demo>

-> Turn your PDF or PPTX deck into a video: <https://axiomlab.online/pitch-deck-to-video>

-> Rehearse with the free script timer: <https://axiomlab.online/tools/script-timer>