

Scholarship application introduction brief (Template & Video Brief)

Connect a specific experience with the program's selection criteria. Edit, copy or download this free template, with inputs, a story order and review points.

Scholarship application introduction brief

Purpose: Connect a specific experience with the program's selection criteria.

Program and exact prompt: [Add your own information]

Required format and limit: [Add your own information]

Relevant experience: [Add your own information]

Your actions: [Add your own information]

What changed or what you learned: [Add your own information]

Why this program: [Add your own information]

Next learning goal: [Add your own information]

Story order: Answer the prompt directly, support it with one experience, reflect on that experience and connect it to the program.

Review: Draft a 60-90 second outline, then follow the institution's actual limit. If a personal on-camera submission is required, use the brief to plan your own recording.

For a video (if needed): target duration, narration language, required visuals and one next action. Confirm scope and quote before production.

Turn your PDF, PPTX pitch deck, or brief into a 30-180s narrated business video

Upload slides or documents at Axiom Lab for free material analysis before production:

- > Edit or copy this template online: <https://axiomlab.online/templates/scholarship-introduction>
- > Watch the complete 74s demonstration film: <https://axiomlab.online/examples/pitch-deck-demo>
- > Turn your PDF or PPTX deck into a video: <https://axiomlab.online/pitch-deck-to-video>
- > Rehearse with the free script timer: <https://axiomlab.online/tools/script-timer>