

Student club recruitment brief (Template & Video Brief)

Help a new student decide whether the club fits their interests and schedule.
Edit, copy or download this free template, with inputs, a story order and review points.

Student club recruitment brief

Purpose: Help a new student decide whether the club fits their interests and schedule.

Club purpose: [Add your own information]

Who can join: [Add your own information]

Typical weekly activity: [Add your own information]

Time commitment and fees: [Add your own information]

Beginner support: [Add your own information]

Next trial session: [Add your own information]

Signup link and deadline: [Add your own information]

Story order: Lead with an activity a newcomer can imagine joining, show what members learn and finish with the next trial session.

Review: A 45-60 second invitation is enough. Check the current meeting time, location, fee and application link before sharing.

For a video (if needed): target duration, narration language, required visuals and one next action. Confirm scope and quote before production.

Turn your PDF, PPTX pitch deck, or brief into a 30-180s narrated business video

Upload slides or documents at Axiom Lab for free material analysis before production:

- > Edit or copy this template online: <https://axiomlab.online/templates/student-club-recruitment>
- > Watch the complete 74s demonstration film: <https://axiomlab.online/examples/pitch-deck-demo>
- > Turn your PDF or PPTX deck into a video: <https://axiomlab.online/pitch-deck-to-video>
- > Rehearse with the free script timer: <https://axiomlab.online/tools/script-timer>