

Training course introduction brief (Template & Video Brief)

Help a prospective learner judge the course level, outcome and commitment. Edit, copy or download this free template, with inputs, a story order and review points.

Training course introduction brief

Purpose: Help a prospective learner judge the course level, outcome and commitment.

Course audience and prerequisites: [Add your own information]

Learning outcomes: [Add your own information]

Module outline: [Add your own information]

Practice or assessment: [Add your own information]

Instructor evidence: [Add your own information]

Schedule and actual fee: [Add your own information]

Next intake or consultation: [Add your own information]

Story order: Name the learner's starting point, describe what they will practice, show how progress is assessed and explain enrollment.

Review: Use a 60-90 second overview. Separate intended learning outcomes from guaranteed exam, employment or income results.

For a video (if needed): target duration, narration language, required visuals and one next action. Confirm scope and quote before production.

Turn your PDF, PPTX pitch deck, or brief into a 30-180s narrated business video

Upload slides or documents at Axiom Lab for free material analysis before production:

- > Edit or copy this template online: <https://axiomlab.online/templates/training-course-promo>
- > Watch the complete 74s demonstration film: <https://axiomlab.online/examples/pitch-deck-demo>
- > Turn your PDF or PPTX deck into a video: <https://axiomlab.online/pitch-deck-to-video>
- > Rehearse with the free script timer: <https://axiomlab.online/tools/script-timer>