

YC Seed 5-Slide Pitch Deck to 74s Investor Video Blueprint

How to condense a seed fundraising deck into a 60-90 second narrated pre-read video with clear proof and a dated ask.

1. WHY SEED DECKS FAIL WHEN SENT COLD:

Investors spend under two minutes skimming a static PDF deck. Market-size TAM slides and generic adjectives get skipped. A 74-second narrated video locks the sequence so the partner hears the exact customer workaround, product workflow, and fundraising ask before opening the appendix.

2. SLIDE-TO-VIDEO TIMELINE (74 SECONDS / ~175 WORDS AT 140 WPM):

0:00 - 0:12 | Beat 1: The Concrete Workaround (Replaces Title + Problem Slide)

Name the specific buyer role, what job they do this week, and where their current spreadsheet or manual handoff fails.

0:12 - 0:34 | Beat 2: Three-Step Product Workflow (Replaces Solution + Product Slides)

Walk through one real user session in three steps: input, system action, and verified output. Skip settings and secondary features.

0:34 - 0:54 | Beat 3: Verified Proof vs. Open Assumptions (Replaces Traction + Market Slides)

Separate what is already measured (pilots, LOIs, benchmark latency) from what this round will test.

0:54 - 1:14 | Beat 4: The Round, Milestones & Dated Next Step (Replaces Team + Ask Slides)

State the operator credentials in one sentence, the amount being raised, the milestone it funds, and a specific meeting window.

3. FILL-IN SCRIPT TEMPLATE:

[Role] at [company type] currently handles [task] by [manual workaround], which causes [specific failure].

[Product] replaces that handoff in three steps: [step 1], [step 2], and [step 3].

In [scope/date], we observed [verified metric or pilot fact]; our next milestone is verifying [open assumption].

We are raising [amount] to reach [milestone] by [month]. Can we review the 12-week plan for 20 minutes next week?

Turn your PDF, PPTX pitch deck, or brief into a 30-180s narrated business video

Upload slides or documents at Axiom Lab for free material analysis before production:

-> Watch the 74s Investor Pitch Video Demo: <https://axiomlab.online/examples/pitch-deck-demo>

-> Convert Your Pitch Deck or PDF into a Video: <https://axiomlab.online/pitch-deck-to-video>

-> Read How to Pitch to Investors: <https://axiomlab.online/how-to-pitch/to-investors>

-> Time Your Script with the Free Calculator: <https://axiomlab.online/tools/script-timer>